



SOWING A LEGACY

UNIVERSITY OF OKLAHOMA • BAPTIST COLLEGIATE MINISTRY





Why We Need BCM

Today, over half of the students in the United States enroll in institutions of higher education. These young men and women are typically highly motivated, and God has gathered them together on the university campus. The university is a missionary's dream!

Think about it. Students speak a common language, are at a similar place in life, are young and most have yet to make major life decisions concerning friends, career, marriage and values. Billy Graham once said that by age 25 most people have made 75 percent of the decisions that will affect the rest of their lives. Baptist Collegiate Ministries (BCM) has the opportunity to bring a visible Gospel witness at such a time as this, which truly is a defining moment in life!

The university is the gateway to the nations. Over 2,000 students from more than 100 countries study at the University of Oklahoma. BCM has the opportunity to reach men and women from countries closed to American missionaries. Transformed by Christ and disciplined in Christian community, these international students go back to their home countries as missionaries to their own people. In addition, the university is a strategic place to cast vision for American students to go on mission for Jesus. The International Mission Board states that there are more personnel serving with the IMB from the University of Oklahoma than any other non-Baptist school in the country.

The OU BCM is also a legacy ministry for Oklahoma Baptists ... and beyond. Baptist churches play a crucial role in supporting the BCM small group ministry on campus as well as providing multi-generational bodies of believers where students can worship and fellowship. In turn, BCM students learn transferable concepts of ministry that translate to the mission field, the marketplace and their local church. As a result, hundreds of faithful men and women leave this ministry to serve as pastors, church staff, missionaries and dedicated laypeople. ●

Dear Alums & Friends of Baptist Collegiate Ministries,

God has done an amazing thing. After the university purchased our old student center and demolished it, we faced the same problem Preacher Hallock and the students faced in the beginning. Where can we meet? Extremely few are the facilities on campus that are large enough or available for our use.

However, we could not ask for a better location than what has been granted us to build a new BCM building. It is very close to the dorms and many of the fraternity and sorority houses.

Now, we need your help. As quickly as possible,



we need to raise \$6.27 million to build a facility that, for years to come, will provide a tremendous place for ministry to the campus. Our desire is that every friend and alumni of the BSU/BCM have a part. Many of your lives have been deeply impacted by this student ministry. Now you can have a part in helping the BCM, in

connection with local churches, win and disciple future generations of students. Please pray and give generously.

Max Barnett • BSU Director, 1967-2004

“There is no greater mission field in Oklahoma than the university campus. The OU BCM has long been light of the Gospel on campus. In addition, more IMB missionaries hold an OU degree than any other state school in the nation.”

Anthony L. Jordan • BGCO Executive Director-Treasurer

Why We Need This Building

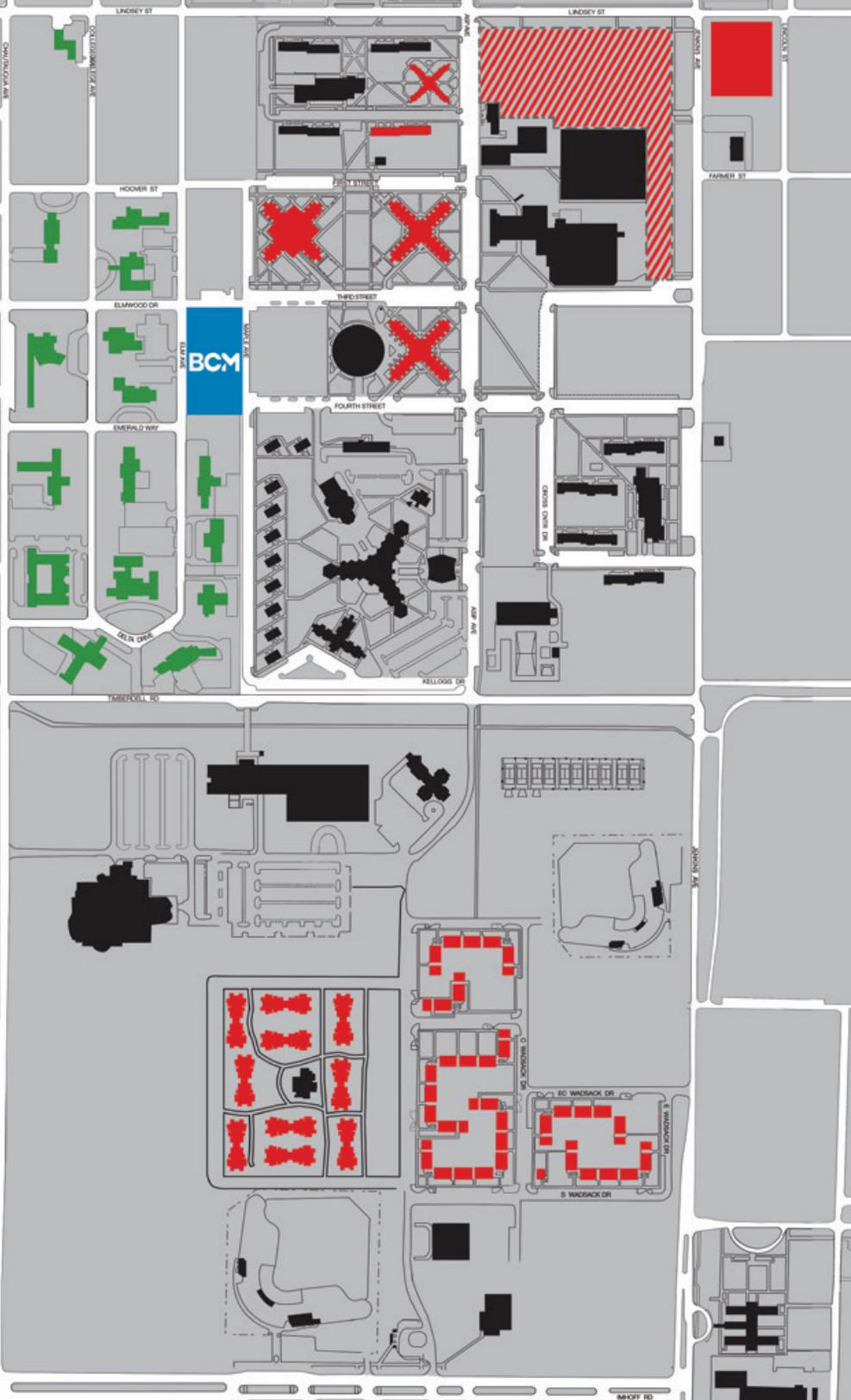
Location. Location. Location. Proximity affects ministry. The new building will be located adjacent to the dormitories and the majority of the fraternity and sorority houses, and within blocks of student apartments. As missionaries to OU's campus, BCM could not dream of a better location! The old building was constructed in 1953, and over time, as the campus grew in the opposite direction, students could no longer simply "drop by" the BCM. The old building was no longer near the dorms or in the path of students.

The new BCM building will enable us to have instant access to more than 6,000 students: where they live, where they eat and where they study. How many places in Oklahoma have this many 18- to 22-year-olds living in such high concentration? This is an investment in the future and an opportunity to sow a legacy of dedicated Christ-followers from the OU campus!

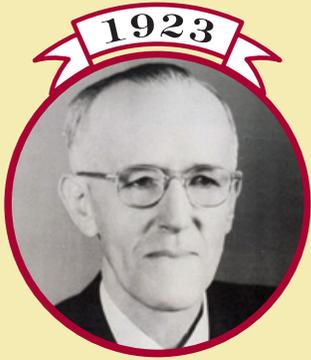
The new BCM building will provide much-needed space for the ministry. As a multi-use facility, students can walk up the street and participate in activities focused on prayer, Bible study, worship, training, friendship, mobilization and fun. The large open meeting space can be configured into smaller rooms for break-out sessions. The entry will feature a coffee shop where students and alums can gather for fellowship or spill out onto an outdoor patio where music and other opportunities will enable the BCM to play host to the university community and enjoy a visible witness to students.

If this new BCM building is not built at this time, there's the real possibility that thousands of OU students will not be reached with a visible Gospel witness for Jesus Christ. Right now, hundreds of students on campus know about the BCM and the BCM mission. However, thousands do **not** know about BCM because there is not a high enough profile on campus. This new building will be a game-changer for Oklahoma Baptists to serve as a base of operations to reach the campus consistently and effectively. ●

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Future Baptist Collegiate Ministries Building
 The perfect location to reach the approximately 28,000 students that attend the University of Oklahoma.
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Student Dorms and Apartments
 Almost 7,000 students live on campus. Of that number, 89% of freshmen live in dorms and 31% of all undergraduates live in student housing.
- 
Fraternity and Sorority Houses
 More than 5,000 students and 25% of the student body are involved in Greek life. Many second-year students are required to live in their Greek house.
- 
Future Residential Colleges
 There will be 700 students living in Headington College and Dunham College beginning the fall of 2017.

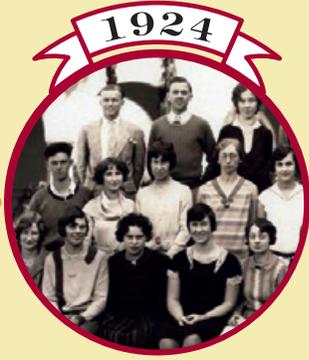


1923



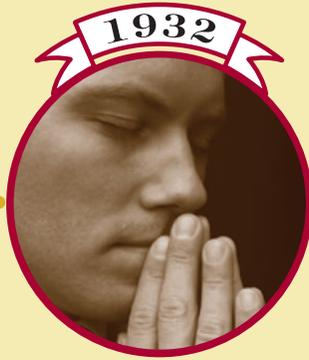
Edgar "Preacher" Hallock becomes pastor of FBC, Norman and sees need to expand the university ministry.

1924



The first OU Baptist Student Union Council is elected and is student-led for the next decade.

1932



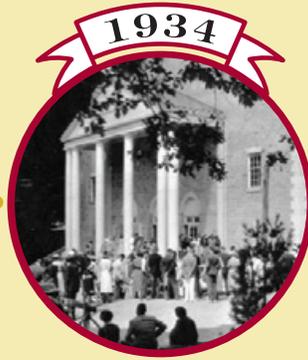
Hallock and OU students begin praying daily for God to provide a Student Secretary (BSU Director).

1932



Three young women at Winthrop College in Rock Hill, NC, covenant to become BSU Student Secretaries.

1934



Hallock and 27 OU students attend a BSU convention at Ridgecrest, NC, and meet Susan Daniel, one of the Winthrop women.

1948



In a farsighted move, money is raised to purchase the adjacent property at 435 West Boyd Street.

1943



The Baptist Student Union building is paid off.

1936



A house at 427 West Boyd Street is purchased. After it is remodeled, 100 students fast so each can give \$1 a month to make house payments.

1934



Hallock, Daniel and students begin praying for a place of their own to meet outside the Student Union building.

1934



OU alumni and FBC, Norman deacons raise \$75 a month to pay Susan Daniel's salary as BSU Student Secretary.

1953



Following the demolition of the original BSU building at 427 West Boyd Street, a large, modern structure is built and dedicated.

2006



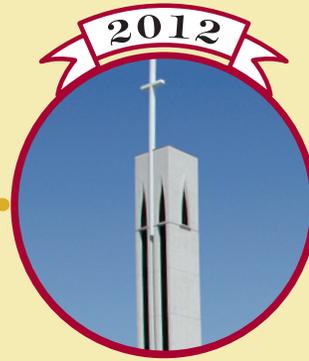
After 53 years of service, the Baptist Collegiate Ministries (formerly BSU) building becomes unusable for weekly meetings and too costly to repair.

2006



The BCM moves to Oklahoma Memorial Union, but the rising rent and constant relocation of meeting space makes ministry a challenge.

2012



Bethel Baptist Church, Norman, rents their college building to BCM, but the distance from campus makes it inconvenient for many students to attend activities.

2014



The OU Board of Regents purchases BCM property on West Boyd, and the building is demolished. The BGCO attains property on campus to construct a new building.

1934 • State BSU Retreat



Susan Daniel
Director
1934-1939



Ruth Storms
Director
1939-1941

1944 • U.S. Navy sailors posing with BSU sign



Warren Woolf
Director
1946-1950

1950s • OU students at conference at Glorieta Baptist Assembly

Art Driscoll
Director
1950-1960

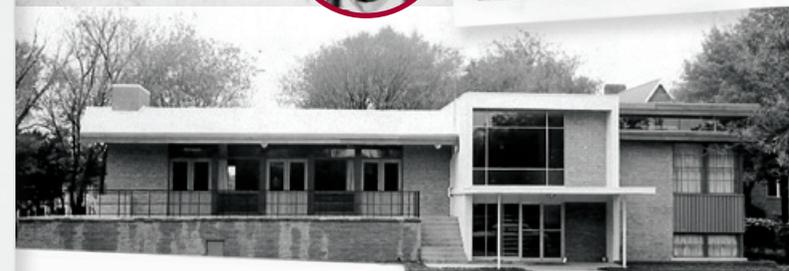


1936 • Purchase house at 427 West Boyd Street for BSU



Marion Moorehead
Director
1942-1944

1944 • Marion with students



1953 • New BSU building dedicated
1954 • BSU Executive Council

Margaret Culpepper
Director
1941-1942



1941 • Margaret at the BSU building



Mary Scott
Director
1944-1946



1940s • BSU Convention at Falls Creek



1950s • BSU Convention



1940s • BSU Convention

1940s • Sophomore picnic



1965 • BSU fellowship



Travis Wiginton
Director
1963-1965

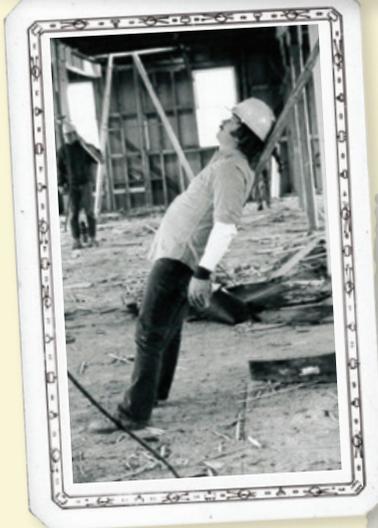
1970s • Hayride at Thunderbird Lake



1970s • Freshman Team meeting



1980s • BSU staff



1960s • Student Mission Project

1970s • Student worship



1982 • Ministry Team retreat at Sullivant Retreat Center



Max Barnett
Director
1967-2004

1970s • Max leading a Bible study



1970s • Max and Bill Yohn eating lunch with students

1983 • Ski trip to Breckenridge



2002



1960s • Dorm Bible Study

1970s • Staff picnic at Reeves Park



1976 • First "Going Out" Team



1984 • Ministry Team retreat at Colorado Springs

1990s • Pizza Bash



2000s • Mission trip to Cambodia



2012 • Overseas mission trip

2014 • Momentum Conference



2003 • Welcome party

2005 • Welcome party



2010s • Community mission project

Student worship

2003 • Spring retreat



John Kelsey
Director
2004-2016



Shane Kammerer
Director
2016



2000s • Intramural basketball team

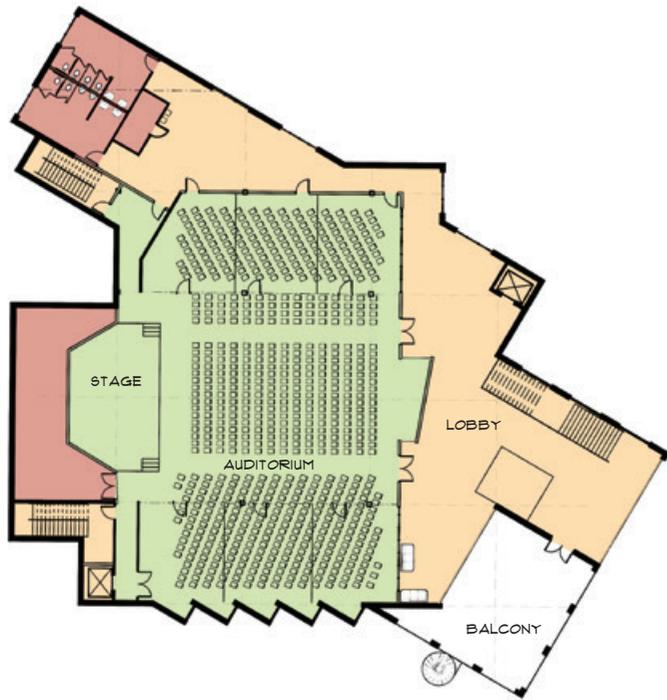


2010 • Overseas mission trip

2016 • Spring Banquet



SECOND FLOOR



FIRST FLOOR	
Residential Area	1,550 sf
Café/Coffee Shop	2,000 sf
Office Suite	2,000 sf
Kitchen	750 sf
Prayer Room	400 sf
Toilets/Storage	1,000 sf
Lobby/Entry/Stairs/Elevators/Circulation	6,900 sf
TOTAL	14,600 sf

SECOND FLOOR	
Auditorium	6,800 sf
Toilets/Storage	1,725 sf
Lobby/Stairs/Elevators/Circulation	5,275 sf
TOTAL	13,800 sf
GRAND TOTAL	28,400 sf

SITE PLAN & FIRST FLOOR



Will You Sow a Legacy?

Baptist Collegiate Ministries stands at the dawning of a new day on the OU campus. Its greatest adventure is just over the horizon. Now is the time—and this is the place—God has chosen to expand its influence among students on one of America’s premiere campuses.

The 28,400 sq. ft. BCM building will be an attractive, welcoming place for students to gather and grow in their relationships with God and with one another. The 700-seat auditorium will include a large stage and plenty of room for worship, student conferences and concerts. This area can be easily divided into small rooms for breakout sessions and Bible studies. The expansive lobby, patio and adjacent café create inviting spaces for students to congregate. With a fully-equipped kitchen nearby, these areas can also host banquets and smaller dining events. Besides an office suite, prayer room and beautifully landscaped garden, the facility will feature a residential area where students live on-site to provide ministry and security.

To make this a reality, we must raise \$6.27 million, and we must raise it as soon as possible. With each passing semester, thousands of students pass through the OU campus without coming into direct contact with BCM. And due to the lack of a physical structure, many aren’t even aware of its existence.

However, due to the strategic location and high profile, the new building will enable BCM to effectively reach the entire OU campus and surrounding community with the life-changing message of Christ. Will you join us in *sowing a legacy* that will impact generations to come and nations around the world? Will you generously give to ensure a great harvest of souls is faithfully reaped on the OU campus for years to come? ●



OU BCM Building: Projected Cost

Construction Goal

The construction of a two-story, 28,400 sq. ft. building, including furnishings and state-of-the-art audio/visual equipment.

\$5,770,000

Legacy Goal

The establishment of an endowment to cover building maintenance and repair, with a projected annual income of \$15,000 (based on 3% annual interest).

\$500,000

Total Sowing a Legacy Goal

\$6,270,000



OU BCM Changes Lives!

“Being involved in the BCM has refreshed my walk with the Lord. I am so inspired to be surrounded by college students who are serious about their faith.”

Amy Mullican • Sophomore from Bethany, Oklahoma

“The BCM messages, worship, villages, and ownership classes help me understand Jesus in a way that has had a critical impact on how I see people and my relationship with God. I am thankful for such a strong community of friends who so lovingly led me to Christ with their everyday examples.”

Torii Bicondova • Junior from Ardmore, Oklahoma

“I have been challenged to get out of my comfort zone and speak about Jesus every chance there is. I have also been challenged to grow in knowledge of God, to allow Him to purposefully drive His will for the world through me.”

Raymos Kimanzi • Junior from Kampala, Uganda

“God used the BCM to open my eyes to the importance of biblical community. My friends from BCM challenged me to grow in my faith and share it with others.”

Chris Sharkey • Alum 2015 from Akron, Ohio

“I went to OU to play football. And even though I was a Christian, without this ministry, I don’t think I would have made it through college being the committed believer I was when I came to OU.”

Joe Wylie • Alum 1972 from Tyler, Texas

“It was at the BCM that I was exposed to the idea of how my business could be a platform to make disciples in the marketplace. It gave me a sense of clarity and a sense of purpose that has not changed since I was 17 years old.”

Brian Banks • Alum 1984 from Oklahoma City

“This is very personal to me. I came to Christ through this ministry when I was a student at OU.”

Kirk Humphrey • Alum 1972 from Oklahoma City



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Watch a short video spotlighting this historic opportunity to participate in the **OU BCM Sowing a Legacy Campaign** at:
www.bgco.org/sowingalegacy-video

For additional information or to learn how you can give to the construction of the OU BCM building, contact **Marty Harkey** at **405-516-4868** or mharkey@BGCO.org.



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